

Sales and Marketing Executive

An exciting position for a Sales and Marketing Executive at Levart a company who provides online solutions for the accommodation industry. You would work collaboratively with the Sales and Marketing Manager. This Sales and Marketing Executive position will require you to be a real 'Go Getter' and happy to get on the phone and make calls to new prospective clients. This opportunity will best suit an individual who possess a passion for technology and knowledge of the accommodation industry.

This role will primarily consist of:

- Creating and distributing marketing material through various online channels
- Copywriting, including producing informational documents and writing blog articles
- Generating new leads through marketing efforts
- Following up on leads via phone and email
- Guiding prospects through each stage of the sales pipeline
- Establishing relationships with new and existing clients
- Working effectively and collaboratively with team members

The skills required to undertake the position are:

- Excellent communication skills - both verbal and written
- Enthusiasm and the ability to work well as part of a team.
- Excellent attention to detail and accuracy in all work
- Sales skills essential
- Enthusiastic about maintaining high standards
- Excellent problem-solving skills
- Ability to work to deadlines and prioritise tasks
- Computer literate

You will be required to work with the following tools amongst others:

- Email Marketing Tool
- LinkedIn & Facebook
- Customer Relationship Manager
- Microsoft Office
- Ace Project
- Google docs, sheets and calendar
- WordPress
- Canva

About Levart

Levart is the leader in providing websites and booking engines as well as channel management tools for the hospitality industry. We develop online software and provide online marketing services with the aim to give our clients a complete online solution. Our clients include some of Australia's leading hospitality groups including Hilton Hotels, UniLodge Australia, Central Apartment Group, Metro Hotels and many independent hotels and apartments.

Applications

If you would like to apply for the Sales and Marketing Executive position, please send your resume, cover letter and academic record to Craig Simmonds via email. Craig's details are listed below;

Craig Simmonds

Sales and Marketing Manager
Levart Distribution Systems Pty Ltd
p: 1300 538 278
e: craig@levart.com.au
w: www.levart.com.au